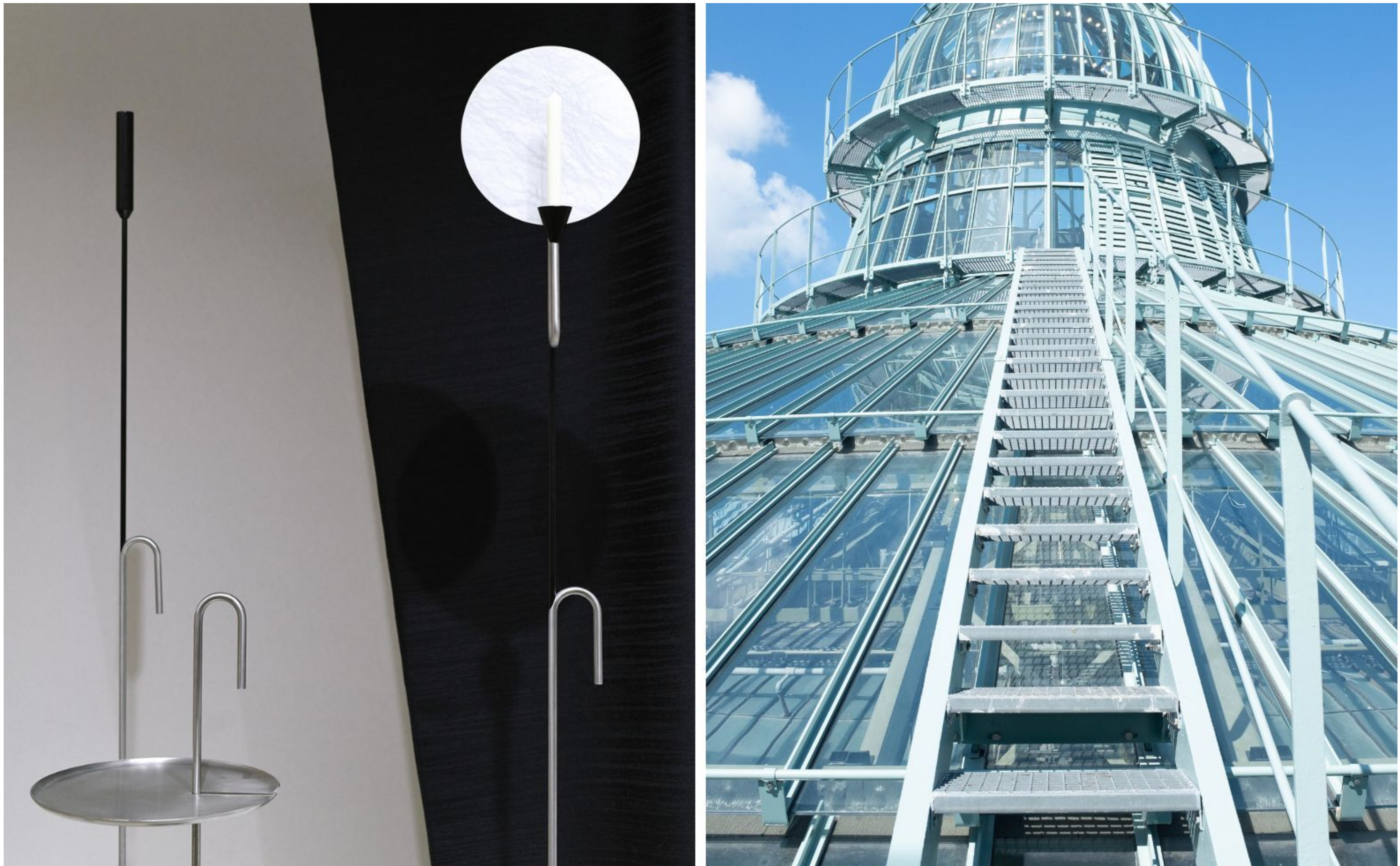


MATTER and SHAPE⁽²⁰²⁴⁾

Announcing the first MATTER and SHAPE Shop (*hors les murs*) at
Galeries Lafayette Paris Haussmann from November 13, 2024 to January 6, 2025.



MATTER and SHAPE, the business-focused design salon led by Matthieu Pinet and creatively directed by Dan Thawley, will return to the Jardin des Tuileries in 2025 with its unique, cross-disciplinary approach to 21st-century design. Reinforcing its (*hors les murs*) off-site programming after projects in Milan, Copenhagen and the Côte d'Azur, MATTER and SHAPE announces its first ephemeral space on the second floor of Galeries Lafayette Paris Haussmann running from November 13, 2024 to January 6, 2025.

In line with the salon's commitment to showcasing global expressions of contemporary design, a curated selection of 15 international brands and independent creators chosen by MATTER and SHAPE will engage for the first time in dialogue with the fashion brands on the second floor, creating a unique lifestyle showcase for the holiday season.

Visitors will discover striking industrial design pieces alongside artisanal art objects in a neutral environment styled with brushed cotton and natural wood tones, echoing the minimalist aesthetic of MATTER and SHAPE's debut in the Tuileries Garden during Paris Fashion Week in March 2024.

The curation spans playful yet refined interior furniture, sophisticated tableware, and lighting by some of the industry's leading designers, celebrating a diversity of styles from past and present in a vibrant mix of warm textures and modern silhouettes. Highlights include silver cutlery from Copenhagen, Italian marble trays, woven candles from the United States, stainless steel furniture and utensils, fine Austrian crystal, Colombian silverware, and Canadian blown glass vases.

This carefully curated collection reflects a significant gesture in the current design landscape, uniting diverse access points and contrasting aesthetics harmoniously under contemporary, boundaryless curation.

MATTER and SHAPE will return for its second edition in March 2025 during Paris Fashion Week, from March 7–10, occupying a 4,000 sqm space in the iconic setting of the Jardin des Tuileries. The event will feature custom-designed stands for 60 exhibitors, alongside communal areas, amenities, a design bookstore & boutique, restaurant and café.

BRAND LIST

BD Barcelona - Bocci - ESKA - Flos - Grau - Griegst - IAAC Crafts - Lobmeyr - Marbledworks
Natalia Criado - NM3 - Older - Prounis - sacai x Astier De Villatte - Verre d'Onge

ABOUT MATTER AND SHAPE

MATTER and SHAPE is a new design salon in the heart of Paris, the first of its kind, unveiled during Paris Fashion Week in the Jardin des Tuileries in the spring of 2024. MATTER and SHAPE invites exhibitors, great and small, to present exceptional projects and products in an elevated setting, celebrating the culture of global design today.

MATTER and SHAPE took place in a 3000sqm temporary space designed by Willo Perron of Perron Roettinger Studio. Featuring customised stands for 32 exhibitors, the salon also included a central cafe island, a pop-up restaurant by WE ARE ONA, a talk program, and a design bookstore and boutique. Powered by the international salon experts WSN, with the international network of Michela Pelizzari – founder & creative director of the Milanese strategic consulting firm P:S. MATTER and SHAPE debuted with an inbuilt audience of boutique owners, buyers, and retail consultants from department stores and multi-brand boutiques around the world who visited the neighbouring salon PREMIERE CLASSE across the same 4-day period.

ABOUT WSN

WSN is an affiliate of Comexposium, one of the top 3 trade show event organisers on the planet. WSN organises over 25 events per year in France, China and the USA, hosting over 150,000 visitors and 5,000 exhibitors per year.

ABOUT MATTHIEU PINET

MATTER and SHAPE director Matthieu Pinet is a graduate of L'Institut Français de la Mode in Paris, and began his career at the Salon du Prêt-à-Porter Paris. He was the co-founder of Icône, a Parisian communication agency specialised in the fashion and luxury sectors with clients including Kenzo, Chloé, Fondation Bettencourt Schueller, Nina Ricci, ESMOD, IFM and the Fédération de la Haute Couture de la Mode. In 2013, Matthieu created The Shape of the Season, an online fashion agglomerator, and its design affiliate, MATTER and SHAPE.

In 2017, he created Exposed Paris www.exposedparis.com, an alternative space designed to support the Salon International de la Lingerie in its strategy to present the most creative brands on the market. In 2022, he was appointed director of the Salon International de la Lingerie, the leading event in the world for the lingerie industry. In 2023, WSN invited him to bring MATTER and SHAPE to life as a physical event, inaugurated in March 2024 during Paris Fashion Week in the Jardin des Tuileries.

ABOUT DAN THAWLEY

MATTER and SHAPE creative director Dan Thawley is an Australian born journalist and editor. After joining the cult Belgian magazine A Magazine Curated By in 2009, he became editor in chief in 2010, creating issues with Giambattista Valli, Rodarte, Stephen Jones, Iris van Herpen, Delfina Delettrez, Thom Browne, Alessandro Michele for Gucci, Eckhaus Latta, Simone Rocha, Kim Jones for Dior, Pierpaolo Piccioli for Valentino, Lucie and Luke Meier for Jil Sander, Grace Wales Bonner, Francesco Risso for Marni, Erdem, and Sacai.

A wider interest in architecture, design, fashion, photography and contemporary art has led to freelance contributions for international cultural titles including American Vogue, Architectural Digest, Business of Fashion, Financial Times, Vogue Italia, Document Journal, POP, Arena Homme +, T Magazine, Wallpaper* and the Wall Street Journal.

After leaving his role at A Magazine Curated By in 2023, Thawley continues to consult with both emerging designers and established houses on creative content and editorial projects. Past and present clients include Ann Demeulemeester, Byredo, Chanel, Chloé, Dior, Fendi, Givenchy, Gucci, Hermès, Maison Margiela, Loewe, Paco Rabanne, Rimowa, Smythson, and The Row.

In 2023, he curated 'An Encounter With Charlotte Perriand', a design exhibition in conjunction with the Milanese carpet makers CC-Tapis and the estate of Charlotte Perriand at the Galerie Filles du Calvaire on the occasion of Paris Design Week.

ABOUT MICHELA PELIZZARI

Michela Pelizzari has been involved in strategic communication and business development for companies and professionals in the design and architecture world for more than 20 years. She began her career at Inter Nos, the first Milanese agency to provide public relations services for the design sector, where she honed her strategies and research methods. She then continued her career at the Design Faculty of the Politecnico di Milano—one of the world's leading universities—where, over the course of 10 years, she deepened her knowledge and passion for the field. In 2010, she founded P:S, a Milan-based strategic consulting studio, organised to create content and communication projects that revolve around design. At P:S, she supervises and coordinates the agency's work in communication consultancy, creative direction of image, business development, rebranding, PR, and events.

Michela Pelizzari is distinguished by her integrated approach to communication, viewing it as an integral part of the design process rather than a purely technical or commercial choice. This distinctive aspect of her work has allowed her to build a deep understanding of the characteristics and trends within the sector. Her profound expertise and insights into the global design scene have been invaluable tools for positioning and evolving numerous projects in design, architecture, fashion, and lifestyle. Michela has played a key curatorial role in trailblazing projects such as Gucci Design Ancora and MATTER and SHAPE, where she also serves as a member of the advisory board.

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