



**SALON INTERNATIONAL
DE LA LINGERIE ———
—— INTERFILIÈRE PARIS
18 ——— 20 January 2025
Paris, Porte de Versailles**

SALON INTERNATIONAL DE LA LINGERIE AND INTERFILIÈRE PARIS

ON 18, 19 AND 20 JANUARY 2025 AT PARIS, PORTE DE VERSAILLES, HALL 3

From 18 to 20 January 2025, the SALON INTERNATIONAL DE LA LINGERIE and INTERFILIÈRE PARIS will be welcoming all French and international buyers for another edition packed with creative and business meetings, conferences and fashion shows to decipher trends, and new focuses to inspire the industry.

As world leaders in the Lingerie x Loungewear x Swimwear x Activewear markets, the SALON INTERNATIONAL DE LA LINGERIE and INTERFILIÈRE PARIS have entered a new era for bodywear. This upstream and downstream presentation, unique in the world, highlights the effervescence, creativity and innovations of the entire industry, bringing together all the most influential players in the market.

With a real synergy with WSN's other fashion events, the shows offer a reinvented and highly inspiring event. Like **their new communication**, which celebrates the art of lingerie through the lens of the talented Bryan Liston, the SALON INTERNATIONAL DE LA LINGERIE and INTERFILIÈRE PARIS are playing with light and shade for this new edition.

An original set design by Studio Costa-Molinos has created a lounge with an elegant, minimalist look. With their architectural language, this creative duo are rethinking the entrance, and create structure for the space by integrating graphic elements and shadow effects.

New formats for talks, conferences, round tables and masterclasses enhance the exhibition programme, addressing the central and underlying issues in these fast-changing markets.



THE SALON INTERNATIONAL DE LA LINGERIE, AN UNMISSABLE EVENT

A true driving force for the sector and an ambassador for change, the SALON INTERNATIONAL DE LA LINGERIE brings together the sector's historic brands, its must-haves, young labels and exceptional designers from the four corners of the globe. A major attraction for all international buyers, the Show welcomes department stores, concept stores, independent lingerie and swimwear boutiques, hotels and resorts... all in search of new products and great encounters. Beyond its rich and creative offering, the SALON INTERNATIONAL DE LA LINGERIE offers a unique experience punctuated by original shows and content that is as inspiring as it is enriching, to decipher the new trends in society.



NEW! THE LINGERIE SHOP

An innovative, intimate concept store-style tour of the season's "it" products and GEMS.

The SALON INTERNATIONAL DE LA LINGERIE is presenting a new selection zone where you can discover the leading products and brands not to be missed at this year's show, in the form of a Boutique: The Lingerie Shop. This inspiring new tool has been designed to provide retailers with a holistic approach to the product offer, display and the keys to merchandising. Designed to inspire, this «Boutique» space is a key place for buyers to quickly identify the latest trendy and seductive pieces on the lingerie and bodywear market. The SALON INTERNATIONAL DE LA LINGERIE delivers on its promise to showcase creativity, novelty and emerging brands with its radical and committed offering.

NEW SHOWS TO DISCOVER

The SALON INTERNATIONAL DE LA LINGERIE continues to accelerate the fashion focus of its shows in collaboration with the Hermana agency, represented by Caroline Lefrere. Accompanying the most cutting-edge young designers of the moment, Hermana is a regular at Fashion Week, producing shows by Ester Manas, Jeanne Friot and Prototypes.



A RICH and CREATIVE OFFERING

The SALON INTERNATIONAL DE LA LINGERIE showcases the best of the international lingerie market.

The Wellness offer is being expanded with the presentation of around twenty brands and concepts in well-being and intimate pleasures. Tested in 2020, the Wellness offer was a great success with the participation of Gapienne, the first French intimate wellbeing platform designed by women for women, on Exposed. Relunched in January 2023, this positioning now makes even more sense with a selection of around twenty concepts, and reflects a growing trend. Lingerie, skincare products and sex toys all come together in a natural and relaxed way.

Maison Lejaby is making a comeback. After being taken over last May, the iconic French brand with its time-honoured expertise is back to present its new collection concept and ensure the long-term future of its offering.

Ubras, the Chinese lingerie brand favoured by fashionistas and content creators, is coming to France. Encouraging women's independence with its slogan «Let your body be free first», it is making a name for itself and is hoping to win over international buyers for its first appearance.

In terms of trends, the «**new sexy**» is taking hold. A new sensual era is unveiling bodies and bringing with it new products and new ways of wearing them. **Atelier Amour**, the Parisian brand that has shaken up the codes of traditional lingerie with its airy lace, buttons and cleverly placed magnets, is celebrating its 10th anniversary at the show, while American brand **Kiki de Montparnasse**, subtly provocative with a burlesque spirit, is presenting its most beautiful pieces with an ultra-seductive aesthetic. Unmissable, the Ukrainian erotic-fashion **brand Anoeses** is coming to the show for the first time with its leather and latex pieces (dresses, bodysuits, corsets, bras and harnesses) worn by the it-girls of the moment.

Exposed is once again taking a fashionable look at lingerie and swimwear, with its cutting-edge selection of creative brands. These include Candice Fauchon, one of the finest loungewear brands offering ultra-luxe pyjamas, and Swedish Stockings, which is making its return to the show with premium tights made from recycled materials.

EXHIBITING BRANDS EXPOSED :

ANOESSES - AROMATIQUE - ATELIER AMOUR - CANDICE FAUCHON
FLEUR OF ENGLAND - IIANA BIASINI - MON TIROIR - NETTE ROSE
SWEDISH STOCKINGS - UCHINO - VALNUE - YUVI KAWANO...



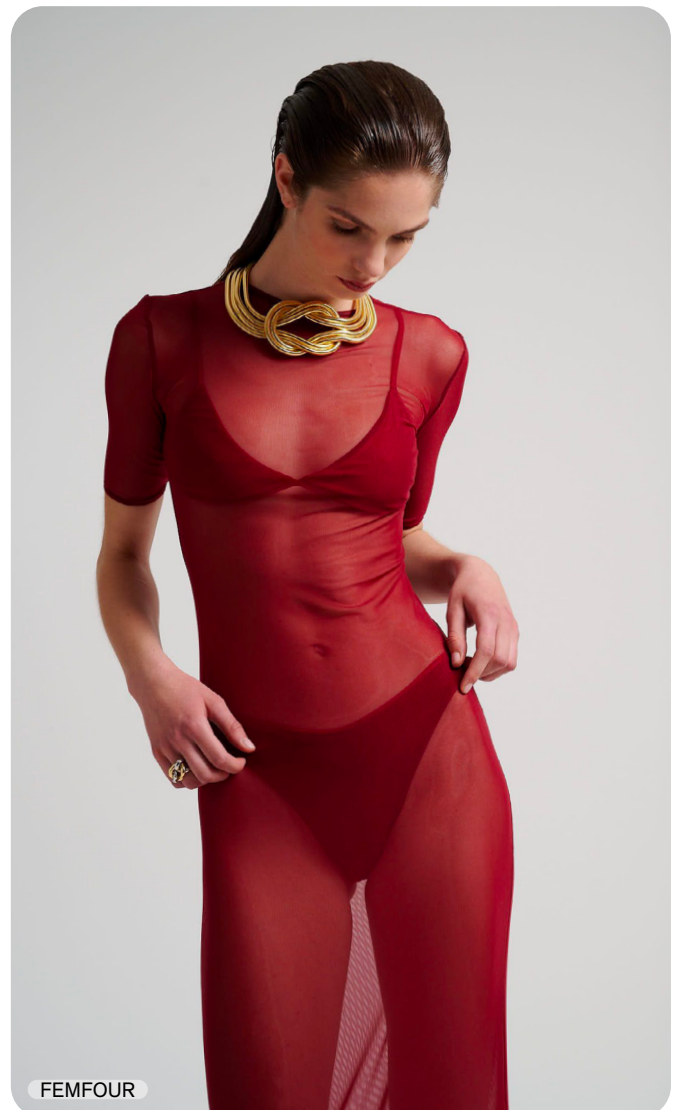
CANDICE FAUCHON



SWEDISH STOCKINGS

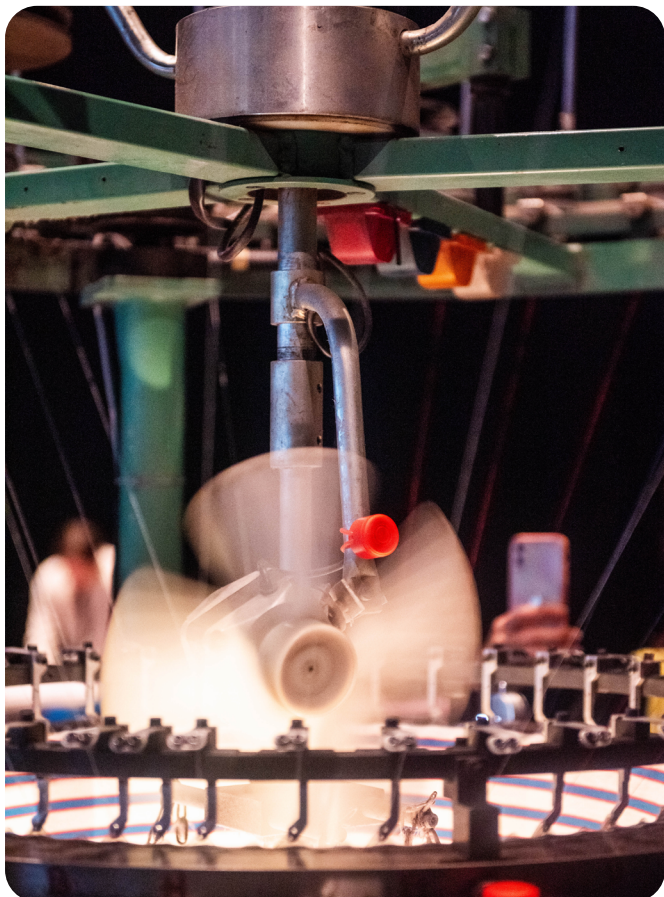
EXHIBITING BRANDS SALON INTERNATIONAL DE LA LINGERIE :

ADMAS - AMBASSADOR 1867 - ANNETTE LINGERIE - ANTIGEL - ARUELLE - AUBADE PARIS
 BIIRD - BOGLIETTI - BUKAWASWIM - BYE BRA - CALIDA - CAMBAJ - CARVARO - CHANTELE
 CLARA - CLARA ROSSI - COASTAL REEF - COCO DE MER - COSABELLA - CRAVE - CRT LINGERIE
 CUPID FINE - CYBERJAMMIES - DEREK ROSE - DISTRICT MARGHERITA MAZZEI - DKNY - DORINA
 DOT76 - ELOMI - EM LINGERIE - EMPREINTE - FANTASIE - FASHION FORMS - FEMFOUR - FILA
 FREYA - HIGHONLOVE - IKONO - INTIMINA - IROHA - IU RITA MENNOIA - JAIMIES - KHIONÉ
 KIKI DE MONTPARNASSE - KOMILFO - LA SIRENE - LANOAI - LASCANA - LAUREN RALPH LAUREN
 LE CHAT - LELO - LISCA - LISE CHARMELE - LOHE - LORD X LILIES - LOUISA BRACO
 LOVE NOT WAR - MADIVA - MAGIC BODYFASHION - MAISON LEJABY - MARIE JO - MASSANA
 MEDIOLANO - MEY - MIRACLESUIT SHAPEWEAR - MYSUMMER FAN - NAOMI & NICOLE - ODETTE
 ANCEL PARIS - OH LA LA CHERI - PIERRE MANTOUX - PLUTO - PRIMADONNA - PUNTO BLANCO
 RAGO - RUE DES LILAS - SANS COMPLEXE - SARDA - SENSIS - SIMONE PERELE
 SKARLETT BLUE - SUMMER FOREVER - TOF PARIS - TRASPARENZE - UBERLUBE - UBRAS
 UNDERSTANCE - UNDERSTATEMENT - VALÈGE - VERDIANI - VOLUPTINA - VOLVER - WACOAL
 WE ARE MAMMAS - WOMAN ESSENTIALS - ZIMMERLI...



INTERFILIÈRE PARIS, EXPERTISE AND INNOVATION

Against a backdrop of profound transformation in the textile industry, INTERFILIÈRE PARIS is still the only event for materials, accessories and sourcing for intimate apparel, sportswear, swimwear and bodywear. Every season, it attracts renowned visitors, from key accounts to major retail chains (Etam, H&M, Monoprix, etc.), not forgetting the leading luxury brands (Chanel, Hermès, Saint-Laurent, etc.). More than ever, it reflects a constantly changing market, driven by innovation and performance. By bringing together all the international players in a single event, yet on a human scale, INTERFILIÈRE PARIS symbolises the multiple strengths of the industry, resilient and resolutely strong in adapting and imagining tomorrow. This year, the show is breaking new ground with a new area dedicated to shaping the future of the textile industry.



THE CREATIVE HUB

by Pascal Gautrand.

A unique concept, a catalyst for collaboration THE CREATIVE HUB

THE CREATIVE HUB is one of the major new features of the 2025 edition of INTERFILIÈRE PARIS, a must-attend event for textile and clothing professionals. Designed as a meeting place and a source of inspiration, this new space is positioned at the crossroads of **creation, innovation** and **responsibility**, bringing together international industry players committed to the sustainable transformation of sectors.

THE CREATIVE HUB provides a stage for **suppliers of materials, designers, craftspeople** and **innovators** to showcase their unique expertise and disruptive solutions. More than an exhibition space, it acts as a living laboratory for joint reflection on the major challenges facing the textile industry:

- The development of **responsible**, beautiful and sustainable **products**.
- Highlighting **local expertise** and **global innovation**.
- Exploring new **cross-functional collaborations**.

Much more than just a space, **THE CREATIVE HUB** is a **platform of opportunities** to connect talent, promote innovation and meet the growing expectations of a more virtuous fashion industry. It's a place where creativity, technique and responsibility come together to redefine the contours of the industry, with exhibiting brands and a programme of Talks and Workshops on current and future themes in the sector.

THE CREATIVE HUB

INTERFILIÈRE PARIS

THE FORUM INTERFILIÈRE PARIS by Concepts Paris et signé par Jos Berry



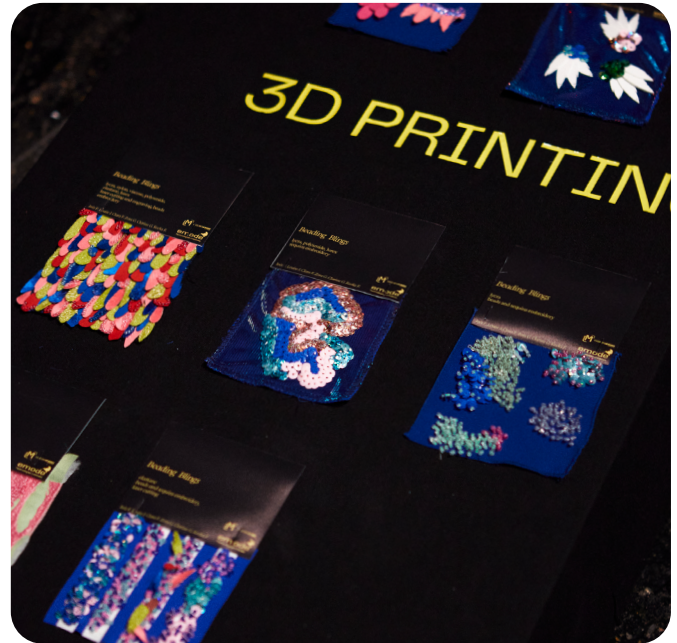
EVOLUTION 44 // SPRING-SUMMER 2026

Alongside the rise of minimalist bodywear, the INTERFILIÈRE PARIS trend forum will mark a return to ornamentation and finery. This revival of the «decorative» is accompanied by innovative colour palettes, material effects and elasticity. It's also time to relieve stress and tension, through cutting-edge technology that provides discreet, comfortable compression for seamless looks, while new fibres and soft knits invite pure pleasure. At the same time, the Alpha generation brings a breath of fresh air and bright colours with a daring sense of mix & match and prints.

In terms of products on offer, this year's event will be marked by the participation of **Petit Bateau Fabricant**. This entity offers top-of-the-range fashion houses and brands its French knitwear expertise, which meets the requirements of quality, traceability and reduced environmental footprint. An expert in knitwear for 130 years, Petit Bateau controls the entire production chain in its own workshops, from yarn selection, knitting, dyeing, printing, silk-screening, embroidery, cutting, tailoring, right through to delivery.

Feat coop, the cooperative whose mission is to combat industrial textile waste in the Auvergne-Rhône-Alpes region, will also be present. With its main lever being the highlighting of dormant textile stocks, this fine initiative is back after its first participation last September.

Finally, the refinement of **Solstiss** lace, which is exhibited and exported all over the world, is also back at INTERFILIERE PARIS. Declared an Entreprise du Patrimoine Vivant (Living Heritage Company) in 2011, in just a few years the company has become a figure of French exceptionalism, a symbol of quality, mastery and preserved expertise. That's why Solstiss counts some of the most prestigious names in the world of fashion among its customers.



LISTE OF EXHIBITORS INTERFILIERE PARIS :

ACETECH - ACUNDIS - APUT - ART MARTIN - ARULA TEXTILE - BEMIS ASSOCIATES INC
 BIKINI BEACH CONCEPT - BILLION RISE KNITTING (H.K.) LIMITED - BISCHOFF GAMMA CO BRAS
 LIMITED - BRODERIES LEVEAUX - BUGIS - CAPITAL TRICOT COMPANY LIMITED.
 CELEB TEXTILES - CHIC WINGS - CHIEF YOU CORPORATION - CHIH YI - CINTAS MARTELL
 DINGZING - DONGGUAN XINFEILIN TEXTILE - DONGLONG LACE - EMBREX LTD - ENCAJES
 EOSOS - FABTEX - FASTECH ASIA WORLDWIDE LIMITED - FEMINA LACE - FENGYAN TEXTILE
 FIBRANT - FORSTER ROHNER - FOSHAN BIAOMEI FASHION - FTE EPAU NOVA - GEMMA KNITS
 GOLDEN HORIZON - GOOD TOP - GROBELASTIC SA - GRUPO MADOLAZ - HAEMMERLE & VOGEL
 HANG GANG LACE - HSUN - HUAYI - HUIZHOU CITY JUN QI SPRING KNITTING WEARAR - ILUNA
 INDIDYE - INNOVA FABRICS - INPLET - INTER-SPITZEN - JEAN BRACQ - JELLY INTIMATES - JINSU
 JIUN HER EMBROIDERY LACE - LAUMA FABRICS - LCPP - LENZING - LES TISSAGES PERRIN
 LFT INTERNATIONAL - LIBERTY TEX - LIYING LACE - MAISON LEVEQUE - MARCEL LIEBAERT NV
 MEIDA NYLON - MEIHUANG GARMENTS CO. LTD. - MUEHLMEIER BODYSHAPING GMBH
 NOYON LANKA - ODEA - OLENO INTERNATIONAL - ORIENT INTERNATIONAL
 ORIENTAL EMBROIDERY - PENN ITALIA SRL / PENN TEXTILE SOLUTIONS GMBH
 PETIT BATEAU FABRICANT - PONGEES - POTENCIER BRODERIES - PREFORMATEX
 PRESS INTIMATES - PRETTY SUN - PT. BRA INDO AKSESORIS - RIMTEKS - ROCLE BY ISABELLA
 RONA - SAB EUROPE SRL - SAKAE LACE HK LTD - SANDUO LACE - SANKO TEKSTIL - SERAM
 SHENG YI - SINGWEAR GARMENTS - SIVA - SOHO - SOLSTISS
 SOOCHOW SHIZHAN IMPORT AND EXPORT CO LTD - SOPHIE HALLETTE
 SPRING TEXTILE CO., LTD - SUN TAK - TALENT ENTERPRISE LIMITED - TEX TILE
 THAI TAKEDA LACE - TIANHAI LACE - TOP SOUTH - UNION AG - UTAX CO. - UWORK
 VIOLETTA CO. - WANJUN - WESTER SPECIAL FIBRE CO LTD JINJIANG - WILLY HERMANN
 WING YUE TEXTILE COMPANY LTD - XIAMEN FASHION KNITTING - XIANGYA - YA WEI LACE
 YI KOU - YUHUAJU INDUSTRIAL CO. LTD...

GETTING ACCREDITED:

[Click here](#)

Press Contact :

AKAGENCY / Aleksandra Kawecki
aleksandra@akagencyparis.com
0682303557

About WSN - whosnext.com

WSN Développement is the organiser of Parisian trade shows for international fashion professionals, primarily brands and distributors. WHO'S NEXT, held in January and September, showcases ready-to-wear, accessories, beauty, and lifestyle alongside IMPACT and Neonyt Paris, the gathering for initiatives promoting ecological and social transitions, and TRAFFIC, the event focused on solutions and innovations for fashion brands and retailers. Since May 2021, WSN has organised BIJORHCA for the BOCI alongside WHO'S NEXT. During Fashion Week in March and October, PREMIERE CLASSE presents fashion accessories alongside a curated selection of ready-to-wear. In June 2022, WSN launched DRP, a B2C festival and magazine dedicated to street culture. Since July 2022, WSN has organised the INTERNATIONAL LINGERIE SHOW, CURVE PARIS, and INTERFILIÈRE PARIS for EUROVET at Porte de Versailles, held in January and summer. In March 2024, WSN launched MATTER and SHAPE, a new kind of design fair. This event reflects the fresh perspectives of contemporary design through a cross-disciplinary approach, inviting attendees to explore the current design landscape at the intersection of industry and craftsmanship, creativity and commerce. Launched in June 2024, RUN is the new hybrid offering for emerging designers and brands to produce their fashion shows, commercial showrooms, or aftershows, led by Boris Vey and Geoffroy Lauzet at WSN.