Press release Paris, 5 December 2024

18 -20 January 2025, Paris - Porte de Versailles

POWERED BY WSN

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PARIS - PORTE DE VERSAILLES

BIJORHCA FROM SATURDAY 18 TO MONDAY 20 JANUARY 2025, PARIS - PORTE DE VERSAILLES

Bijorhca, the international trade show dedicated exclusively to the jewellery sector, its expertise and its technical industries, will be taking place alongside Who's Next in Hall 1 at Porte de Versailles from 18 to 20 January 2025.

Bijorhca, the BOCI* trade fair

Founded in 1930 by BOCI, the trade association, Bijorhca is now run by the WSN Group and boasts 130 exhibitors, 70% of them jewellery collections and 30% Elements suppliers. As a benchmark event, Bijorhca is an unmissable event for all those involved in the industry.

Its comprehensive offering brings together upstream and downstream jewellery, precious goods, watchmaking, cash & carry, production supplies and accessories, training and institutions. Bijorhca is a true business facilitator, inspiring the industry twice a year.

Bijorhca, from 18 to 20 January 2025

Two major sectors: ELEMENTS and Bijorhca

ELEMENTS is France's leading sourcing event for the jewellery industry. The show offers technical and sourcing solutions for brands, designers and boutiques alike.

ELEMENTS brings together the key players in jewellery manufacturing, including CHQ, the famous diamond producer, and Gori Gems, a new exhibitor from Jaipur (India) specialising in semiprecious pearls.

Bijorhca jewellery collections boast exhibitors such as Philippe Ferrandis, Canyon, Satellite, Ayala Bar, Olivier Lafond and Franck Herval, as well as historic brands such as Françoise Montague.

The January edition sees the return of historic collections that have experienced the great years of the BIJORHCA show and know how important it is to have an event in Paris that speaks to all the industry's main players.



*BOCI is a professional body that brings together three major sectoral groups: Fashion Jewellery, Precious Metals and Industries Applied to Art Professions. Its mission is to act as a link between designers, manufacturers, public authorities and partners in the sector.



Focus on two European over-representations:

SPAIN WITH:

AFRA EUROPA S.L - ANARTXY - CHAMA NAVARRO - EL EXPRESO DE ORIENTE JOYAS DE PAPEL - MADREPERLA ELEMENTS - OANA MILLET - PACA PECA PLATA Y MINERALES - ROSA MENDEZ





GREECE WITH:

CHARACTER JEWELS - CHRISTINA BRAMPTI - DIMITRIADIS ART WEAR F.L. PRIVATE COLLECTION - FO.BE - GEORGIA CHARAL ART JEWELLERY - KALLIOPE KATERINA VASSOU - MARGUERITE BIJOUX - ONIROLITHI





A bridge between Milan and Paris

Bijorhca and Milano Fashion Jewels have decided to join forces to show-off their complementary offerings by welcoming each other to their respective events.

In January 25, the Milanese show will be present at BIJORHCA and in February 25, the Parisian exhibition will travel to MILANO FASHION JEWELS... a first step towards greater collaboration in the future.

An electrifying experience

This year, the precious jewellery showcased in the Espace Brillant will be accompanied by the ultracreative vision of Gabrielle Huguenot. For Bijorhca, the Swiss designer, who graduated in 2022 from the Haute École d'Art et de Design de Genève (HEAD) and won the Accessories Grand Prize at the Hyères International Fashion, Photography and Accessories Festival in 2023, will be taking centre stage with an exhibition of 15 pieces illustrating her work, as well as original performances and speeches.

Bijorhca inspires and creates dialogue through a programme of talks bringing together experts, designers and schools to discuss the issues the industry faces. Save the date and don't miss this series of talks over 3 days with, for example, «Redefining the Femme Fatale: when eco-responsible jewellery questions social dynamics and power games» by Gabrielle Huguenot on Saturday 18 January 2025 at 2pm, or «The future of the jewellery industry thanks to Al» with Stéphane Boghossian on Sunday 19 January 2025 at 2pm.

The show will revolve around BOCI, which will offer support and training alongside schools such as the Greta de la Création, du Design et des Métiers d'Art and the Lycée Polyvalent Public Diderot, with a business lounge, talks and other multi-disciplinary activities serving the industry.





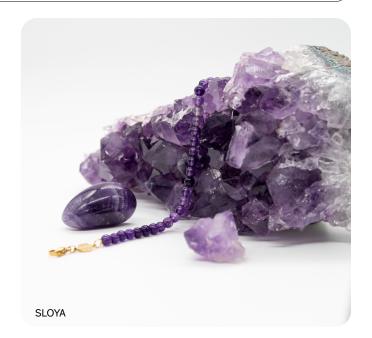
List of Bijorhca brands and suppliers in January 2025 :

Click here to discover them

LIST OF ELEMENTS SUPPLIERS:

ARCOSTAL - ARIANA LAPIS - BACHTAR KLEINOD OHG - BEADS STYLE - CHQ GMBH CISSE DECO AND DESIGN - COCKTAIL COLLECTION - DON CUENTAS ESTAMPADORA MAHONESA - FANTASY FASHION - FREESTYLE - GORI GEMS - INDO GEMS LATELIERKA - LAVAL 1878 - LEO COMPONENTS AG - MAHARAJA ARTS PALACE MIRA MIRA - NIKOLIS GROUP - PASSIONFASHION - RUDORFER PACK - SANI SCHMUCKBASAR - SONATA - VIDEOTRON GEMS & JEWELLERS - XAROBI...





LIST OF BIJORHCA EXHIBITORS:

AIBIJOUX - AFRA EUROPA S.L - AMBER CRAFTS - ANARTXY - AYALA BAR - BELLE MAIS PAS QUE BOCI - CANYON - CHAMA NAVARRO - CHARACTER JEWELS - CHORANGE - CHRISTINA BRAMPTI CLO&LOU - CREZUS - DIMITRIADIS ART WEAR - EFFET BIJOUX - EL EXPRESO DE ORIENTE ENOMIS - F.L. PRIVATE COLLECTION - FAUNA LAB - FO.BE - FRANCK HERVAL FRANCOISE MONTAGUE - GEORGIA CHARAL ART JEWELLERY - GUIOT DE BOURG HOUSE OF TUHINA - IBU JEWELS - INDIRA - INITIAL HANDMADE - JOYAS DE PAPEL - KALLIOPE KATERINA VASSOU - KELIM DESIGN - LAVAL 1878 - LE VENT À LA FRANÇAISE MADREPERLA ELEMENTS - MARGUERITE BIJOUX - MILHE ET AVONS - MISS POMPON MONICA TREVISI - MUJA JUMA - NATURE BIJOUX - NIIKI PARIS - OANA MILLET - ONIROLITHI OPALOOK - ORITAO - PACA PECA - PHILIPPE FERRANDIS - PLATA Y MINERALES PSQUARE FASHION JEWELLERY - RISQUÉ - ROSA MENDEZ - SALIA BIJOUX - SAMUEL CORAUX SÀNTIBÉ BIJOUX - SATELLITE PARIS - SCHMÜCKSTÜCK - SCHMUCKOO BERLIN FROMGERMANY SLOYA - SONINKE - SOPHIE GOETSCH - SOYANG PARIS - THEMA - TIHWA JEWELRY TOVA - TWICE BIJOUX - VALENTIN & VALENTINE...

GET YOUR BADGE FOR BIJORHCA :

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About WSN - whosnext.com

WSN Développement is the organiser of Parisian trade shows for international fashion professionals, primarily brands and distributors. WHO'S NEXT, held in January and September, showcases ready-towear, accessories, beauty, and lifestyle alongside IMPACT and Neonyt Paris, the gathering for initiatives promoting ecological and social transitions, and TRAFFIC, the event focused on solutions and innovations for fashion brands and retailers. Since May 2021, WSN has organised BIJORHCA for the BOCI alongside WHO'S NEXT. During Fashion Week in March and October, PREMIERE CLASSE presents fashion accessories alongside a curated selection of ready-to-wear. In June 2022, WSN launched DRP, a B2C festival and magazine dedicated to street culture. Since July 2022, WSN has organised the INTERNATIONAL LINGERIE SHOW, CURVE PARIS, and INTERFILIÈRE PARIS for EUROVET at Porte de Versailles, held in January and summer. In March 2024, WSN launched MATTER and SHAPE, a new kind of design fair. This event reflects the fresh perspectives of contemporary design through a cross-disciplinary approach, inviting attendees to explore the current design landscape at the intersection of industry and craftsmanship, creativity and commerce. Launched in June 2024, RUN is the new hybrid offering for emerging designers and brands to produce their fashion shows, commercial showrooms, or aftershows, led by Boris Vey and Geoffroy Lauzet at WSN.