

Paris, Porte de Versailles

20-22 jan. 2024

SALON
INTERNATIONAL
DE LA LINGERIE

INTERFILIÈRE
PARIS

Press release

Paris, 15th November 2023

LE SALON INTERNATIONAL DE LA LINGERIE AND INTERFILIÈRE PARIS

return from 20 to 22 January 2024 for a bold and unmissable anniversary edition.



Underprotection

Sixty years have passed since the first edition of the Salon International de la Lingerie, retracing the history of a French art form that is now universal. A mirror of society's (r)evolutions and the industry's innovations, lingerie invents and reinvents itself.

From 20 to 22 January 2024, at Paris Porte de Versailles **Hall 3**, the Salon International de Lingerie and Interfilière Paris are inviting buyers, brands, manufacturers and key players to highlight this expertise, combining retrospectives and future visions.

Historic brands and young designers, a multitude of exceptional materials, conferences and fashion shows are the focus of this must-see event.

The Salon International de Lingerie and Interfilière Paris offer a wide and comprehensive range of products from both upstream and downstream markets, and are also committed to the values of sustainable fashion, promoting inclusion and diversity to encourage and support emerging and committed sectors.



In Bloom

A NEW EXPERIENCE TO LIVE INTENSELY

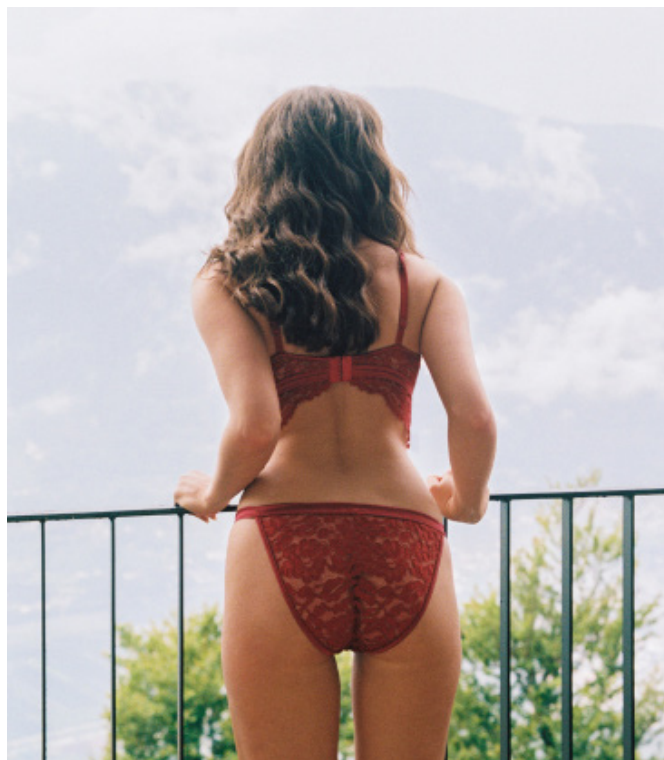
With its global vision of the market, its audacity, its commitment and its positivity, "Eurovet powered by WSN" offers a new, original and inspiring programme.

Nearly 250 brands are expected at this year's **SALON INTERNATIONAL DE LA LINGERIE**, offering a complete range of **#Lingerie #Corsetery #Activewear #Loungewear #Shoes #Men'swear #Swimwear #Wellness...** 'Exposed' is also showcasing its selection of creative brands that are reinterpreting fashion codes, combining young talent with established brands in a decisively innovative and daring approach. Discover an international vision of tomorrow's trends:

SAETA PARIS, HUIT, SCANDALE ECO LINGERIE, LASCANA, CHANTELLE, CHANTELLE X, PASSIONATA, LEONISA, LOUISA BRACQ, AUBADE PARIS, WACOAL, FREYA, FANTASIE, ELOMI, HANRO, SIMONE PERELE, SANS COMPLEXE, EMPREINTE, PRIMADONNA, MARIE JO, ANDRES SARDA, DKNY, MEY, CALIDA, LE CHAT, LOVE TO LOVE, IMPETUS, PLUTO, FILA, PUNTO BLANCO, ATELIER AMOUR, NETTE ROSE, POSIE, MAISON LEJABY, MODIBODI, GIRLS MUST HAVE, CAROL COELHO INTIMATES, DORINA, AROMATIQUE, HER SENSES, SOEUR TOKYO, GIRLFRIEND COLLECTIVE, LISE CHARMELE, LA NOUVELLE...



Chantelle



Cosabella

INTERFILIÈRE PARIS, the only international meeting place for textiles and accessories for the **#Lingerie #Swim and #Sport** markets, will welcome **nearly 170 exhibiting suppliers** in these different sectors: **#Fabrics #Lace #Embroidery #Accessories #TextileDesigners #Fibers #Manufacturing**

GRUPO MADOLAZ, MARCEL LIEBAERT NV, CINTAS MARTELL, S.L, WILLY HERMMANN, HAEMMERLE & VOGEL, FORSTER ROHNER, TIANHAI LACE, SAKAE LACE HK LTD, FEMINA LACE, RIMTEKS, ROCLE BY ISABELLA, BISCHOFF GAMMA CO., LTD, BIKINI BEACH CONCEPT, INTER-SPITZEN, SERAM ODEA, SANKO TEKSTIL, PREFORMATEX, ILUNA RIPA, INNOVA FABRICS, MUEHLMEIER GMBH, JEAN BRACQ, ART MARTIN, THAI TAKEDA LACE, GROBELASTIC SA, JABOULEY SA, ACUNDIS, UNION AG, LES TISSAGES PERRIN, PENN ITALIA SRL, BUGIS, SOPHIE HALLETTE, BOSELLI & C. SRL, MICHELE LETIZIA S.P.A, INNOTEX MERKEL & RAU GMBH, NOYON LANKA, MAISON LEVEQUE, INDESMALLA SA...

The new scenography, designed by Studio Costa-Molinos, has been conceived to orientate, guide and provoke emotion. With its architectural language, this creative duo presents a new visitor experience. Chromatic prisms, vibrant geometries and waves of colour punctuate the show, creating a dialogue between the different spaces and worlds. Inspired by colour, the show's scenography exudes a new energy.

NEW SOURCES OF INSPIRATION

The **Salon International de Lingerie** offers a new approach to trends by presenting an exhibition of iconic and avant-garde pieces. Its aim is to inspire, astonish and project visitors into a sector that is constantly evolving, rich in know-how, innovation and creativity.

Interfilière Paris is also breaking new boundaries by presenting a new 'Savoir-Faire' space, designed by the expert eye of Pascal Gautrand, to present a fresh take on materials. More than just a forum, this renewed event format celebrates excellence and know-how, the importance of technique and detail, and an unwavering commitment to innovation:



Undress Code

One space - 3 major themes and 3 areas of expression

#1 Natural Elegance highlighting natural materials, the origins of lingerie, loungewear, eco-responsibility and certifications, offering a perspective on sustainable beauty.

#2 Weaving Heritage celebrates weaving, Lyon's textile heritage, jacquard, skin and the body, revealing how each interlaced thread tells a story of textile art.

#3 The Art of Stretch, which draws visitors into the world of elasticity, technical textiles, body movements and gestures, revealing how the technology built into each fibre transforms garments into a dynamic second skin.

3 fields of expression with an exceptional selection of samples and finished products, a cultural, artistic and innovative approach in partnership with the Furinkaï dance company under the direction of Satchie Noro and unique informative and educational editorial content.

Jos Berry from Concept Paris also shares his vision of future trends with his expert selection of textile samples.

A FRESH ENERGY OF SHOWS

The Salon International de Lingerie, accompanied by ATO Agency, is unveiling the major trends for winter 24/25 in a new format of daring, ultra-creative fashion shows.

3 shows a day

11:30am: ELEVATING BEAUTY: an elegant showcase of refined details and luxurious embellishments.

2pm: RHYMING COLOURS, an ode to vibrant colours and geometric designs

4.30pm: The Selection - the season's it-products and key pieces (every day except Monday)



Creative Collective

NEW, HIGHLY INSPIRING CONFERENCES

A real highlight of the show, the conferences offer an unprecedented insight into product, material, market and social trends.

Don't miss them!

Saturday 20 January 2024: «60 years of inspiration and revolution in the sector» and «Men's underwear: an overview of a fashion market in the making».

Sunday 21 January 2024: «Textile Production in 2024: Re-localisation, Innovation and Partnerships» and the «Tendance Interfilière Winter 25-26 by Jos Berry from Concept Paris» conference.

Full programme to be announced...

A UNIQUE ANNIVERSARY SHOW, SATURDAY 20 JANUARY EVENING

Lingerie is a snapshot of its time. It embraces all social transformations and feminine revolutions. As a true historical cursor, lingerie has highlighted desire, seduction and self-confidence throughout the ages. It has always been an emblem of women's emancipation. From the undergarment we hide to the one we show off, from the useful product to the fashion accessory, from lace to underwires, from the corset to the sports model, lingerie is as plural as the contemporary woman.

For its 60th anniversary, the Salon International de la Lingerie is organising a unique show retracing the finest developments and innovations around iconic pieces.

[Apply for press accreditation here](#)**PRESS CONTACT**

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ABOUT WSN

<https://whosnext.com/>

WSN Développement is the organizing company behind Parisian trade shows for international fashion professionals, primarily brands and distributors.

WHO'S NEXT, held in January and September, showcases ready-to-wear, accessories, beauty, and lifestyle alongside IMPACT, a gathering of initiatives promoting ecological and solidarity transition, and TRAFFIC, an event dedicated to solutions and innovations for fashion distributors and brands.

Since May 2021, WSN has been organizing BIJOU-RHCA for BOCI alongside WHO'S NEXT. During fashion week in March and October, PREMIERE CLASSE showcases fashion accessories accompanied by a carefully curated selection of ready-to-wear.

Since July 2022, WSN has taken over the organization of the Salon International de la Lingerie, Curve Paris, and Interfilière Paris for Eurovet.

